

# How do we find p?

$p = \frac{x}{n}$  (can be expressed as fraction or decimal)

# How do we find $x$ ?

$x$  is typically the number  
something is occurring out of  $n$   
times

# How do we find n?

n is typically the number of trials  
or things available

# How do we find q?

$q=1-p$  (can be expressed as fraction or decimal)

q is the complement of p

What is  $\alpha$ ?

$\alpha$  is called alpha

$\alpha$  represents the area  
in BOTH tails of a  
confidence interval

What is  $\frac{\alpha}{2}$ ?

$\frac{\alpha}{2}$  is the area in ONE of  
the two tails

# How do we find $\alpha$ ?

100% - Confidence level

So for a 95% confidence level  
we have  $100\%-95\% = 5\%$

This means that 5% or 0.05 lies  
in BOTH tails combined!

How do we find  $\frac{\alpha}{2} = 0.5\alpha$ ?

$$\frac{\alpha}{2} = \frac{100\% - \text{Confidence level}}{2}$$

So for a 95% confidence level

$$\text{we have } \frac{\alpha}{2} = \frac{100\% - 95\%}{2} = \frac{5\%}{2}$$

This means that  $\frac{\alpha}{2} = 2.5\%$  or  $\frac{\alpha}{2} = 0.025$  lies in EACH tail!

# How do we find $z_{0.5\alpha}$ a.k.a critical value CV?

$$CV = \pm \text{invnorm}\left(\frac{\alpha}{2}, 0, 1\right)$$

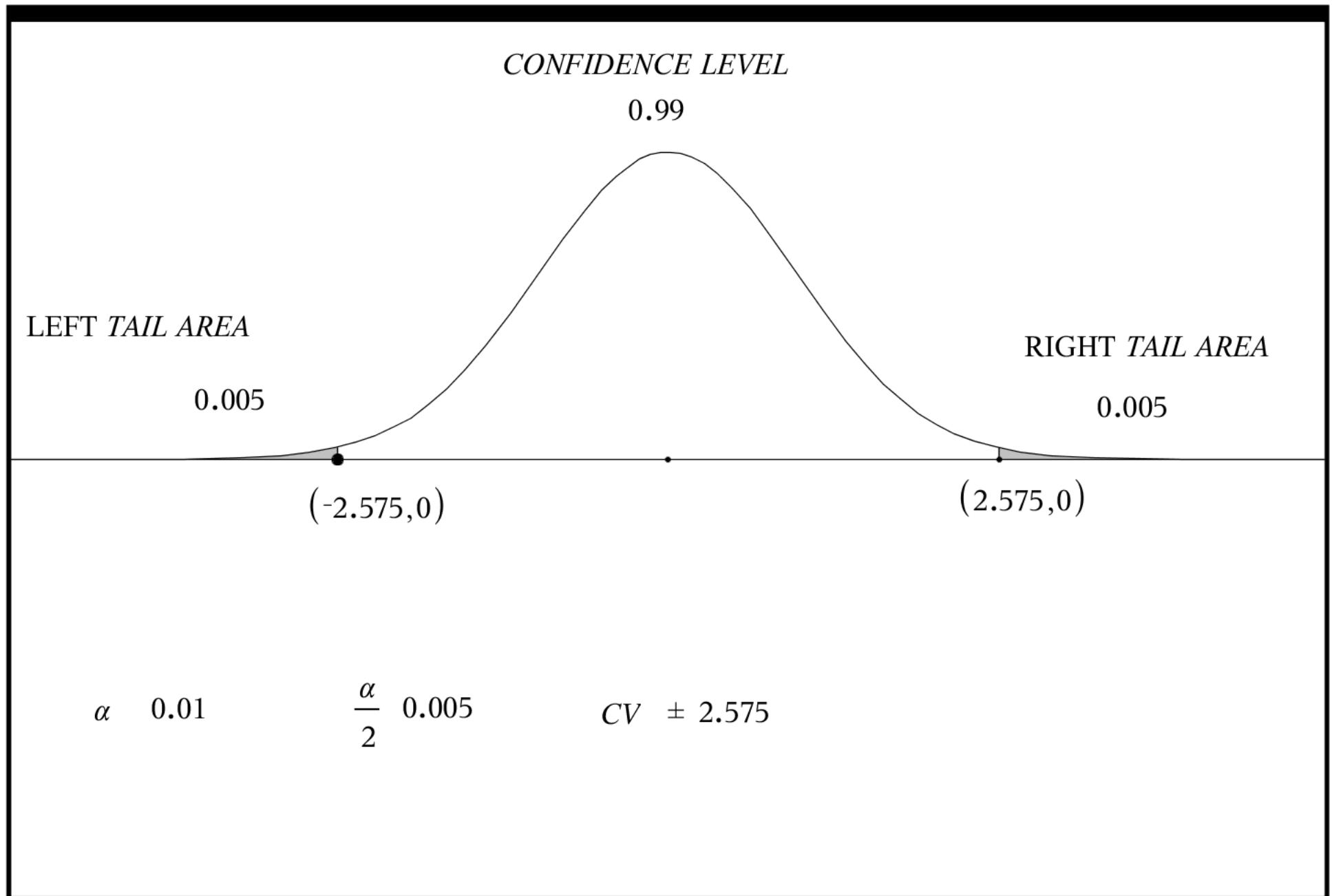
This gives the "X" values that will give us our confidence level (area in the middle)

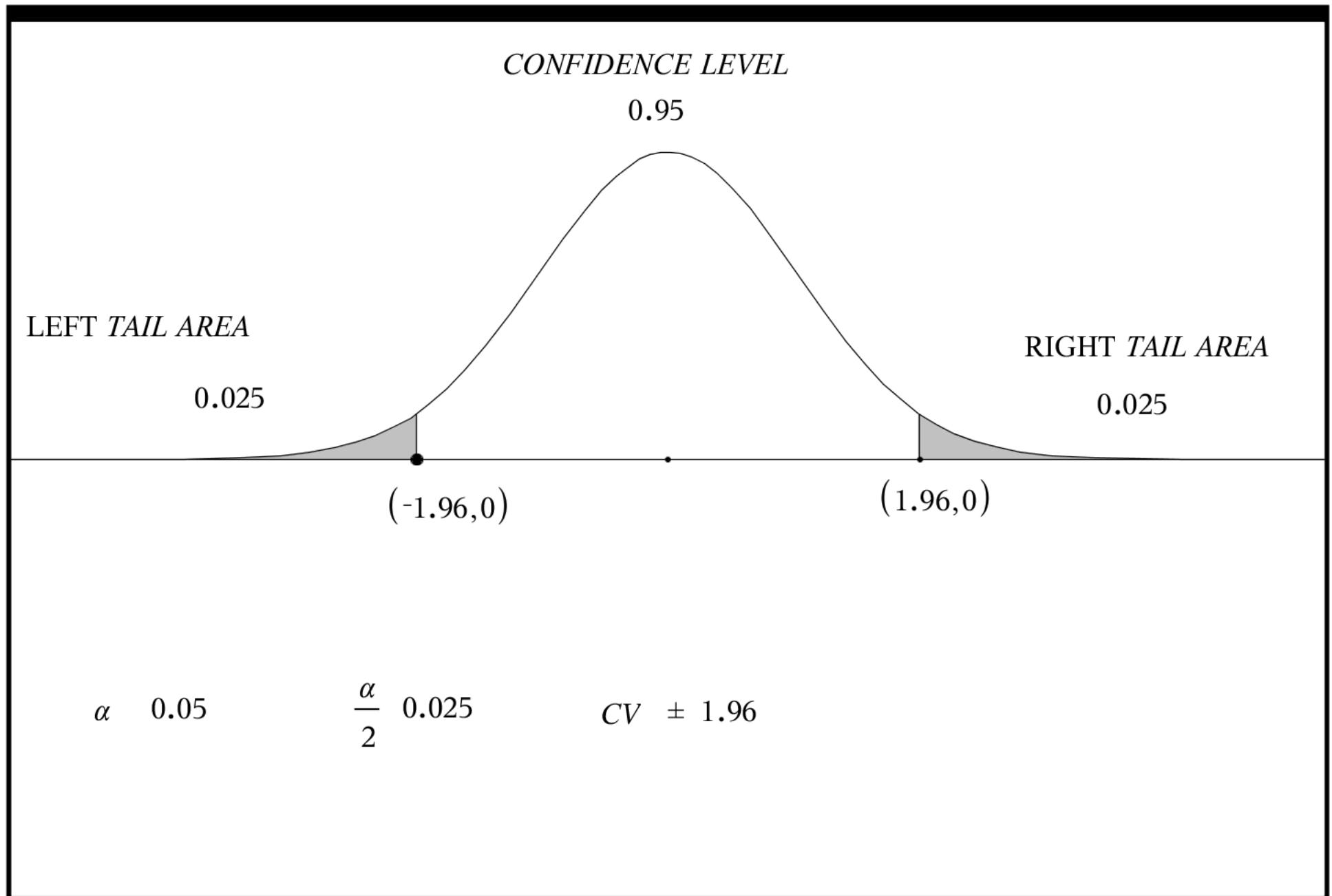
# KNOW THE "FAMOUS" CRITICAL VALUES

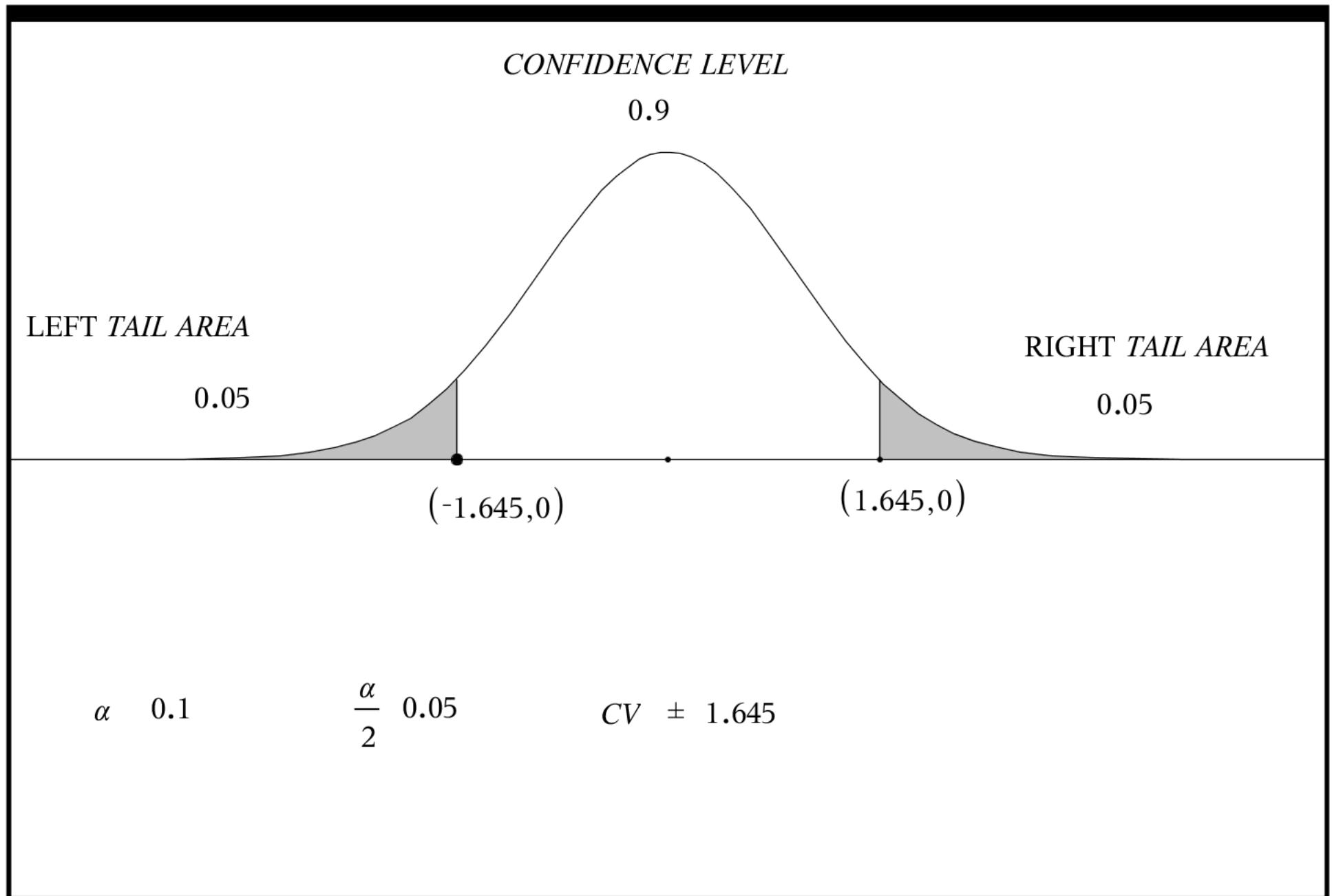
CV for 90% = 1.645

CV for 95% = 1.96

CV for 99% = 2.575







# Margin of Error

$$E = z_{\frac{\alpha}{2}} \sqrt{\frac{pq}{n}}$$

Margin of Error for confidence intervals for p

$$E = CV \cdot \sqrt{\frac{pq}{n}}$$